



Enhance your sports association membership.  
Empower your followers.



**An innovative Sports Membership management solution providing value added services to associations, teams, fan clubs and sports events organizers, introducing a novel user experience in the world of sports.**

NFC Sports is a complete integrated solution aiming to provide management tools and services for sports' associations, teams, fan clubs and events organizers. The solution is based on contactless technology and NFC enabled devices assuming multiple roles and providing enhanced services covering a broad range of sports activities.

Athletes, fans, coaches and officials register on the NFC Sports registration platform and receive their personalized membership badge through the issuance and accreditation modules. The NFC Sports Badge is a secure electronic ID that allows every member to get personalized service in various service locations by simply touching NFC enabled devices running applications such as tournament registration, ticketing, access control, attendance, e-purse, marketing surveys, loyalty schemes etc.

The information collected in real-time, is stored and aggregated in the NFC Sports database providing value added statistics and reporting to all parties involved (administrators, marketers, athletes, members, fans etc.).



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## Features

- **Registration** of members on-line
- **Automated badge issuance** upon completion of registration procedures
- **Enhanced ticketing system**, the ticket is stored in the member's badge
- **Accreditation** of members in sports venues and events
- **Attendance** recording during sports events
- **Access control** for officials and team members in event venues and/or restricted areas
- **Member feedback, electronic surveys and opinion collection** is made simple, just by using the member's badge
- **Distribution of collateral, gifts and vouchers** directly to each member.
- **Loyalty Scheme** with bonus points and rewards for members
- **Integrated e-Purse application** on the badge enabling cashless purchase of products and services in registered points of sale (e.g. an event venue, club stores, etc.)
- **Aggregated Statistics Tool and Report Generation** platform
- **Real-time monitoring and statistics** available online for each event and for every NFC-enabled spot.

## Solution Components



- NFC Sports Platform
- NFC Sports Member Badges
- NFC enabled mobile devices (phones, tablets, etc) and NFC readers for access control, attendance tracking, accreditation service, loyalty scheme, etc.
- NFC readers & Badge Printers for badge issuance
- NFC enabled mobile devices (phones, tablets, etc) for POS transactions

## Platform Advantages

- **Versatile Solution, numerous use cases**  
The NFC Sports platform includes several modules that may cover a broad range of information management and marketing activities of a sports association and can be easily adapted to cover client specific needs
- **Open architecture, interaction with existing systems**  
The NFC Sports platform may be interfaced and/or synchronized in real-time with any already deployed management system
- **Comprehensive planning and preparation**  
The NFC Sports registration service manages all member records and the production of new member badges in addition to reissuance and renewal procedures
- **Detailed reporting and analysis**  
Statistics for attendance, access, badge usage and transactions  
Detailed reporting and analysis for member badge issuance and usage
- **Real-time monitoring - Proof of presence**  
Complete management and monitoring of member activity, implementing access control rules – every member badge is a personal ID granting access to all or selected sports venue services.  
Interaction of a member badge with an NFC enabled device is a full-proof verification of the member being present on that exact location.
- **Personal e-Purse for members**  
Members are able to perform small payment transactions for goods and services within the event venue just by using their member badges
- **Multi-device and multiplatform**  
The NFC Sports service can be deployed on almost any mobile device supporting NFC providing a wide range of options for devices.
- **Continuous Service and Data Integrity Assurance**  
NFC Sports can operate in different modes regarding data and transaction storage. On-line, hybrid and off-line scenarios are supported to provide the right balance between data integrity and network availability.

